

Second community-focused collaboration revealed for The Department Store

Hastings Co-op is excited to announce a collaboration with local homewares and furniture store, The Red Door on Cameron, which will be the second tenant to move into The Department Store, with big plans to transform the iconic space into a welcoming social hub for events, exhibitions, markets and creative workshops.

The well-known local business, which recently closed their store at 28 Cameron Street, will move into the Cameron Street side of The Department Store building, complimenting Circle of Friends, which will occupy the High Street side of the premises in coming months.

Hastings Co-op chief executive officer Nick de Groot said “once we have finalised the lease this will be a great outcome for the community, helping to ensure the CBD remains a magnet for locals and visitors to our beautiful town”.

The Red Door on Cameron’s owner Tina Jakobsson said the new store would be “bigger and better” and “even more fabulous”, with grand plans for a revolving itinerary of creative workshops, exhibitions, wet weather venue for local farmers markets, trash and treasure markets, old movie nights, small functions, high teas and barn dances.

“Bringing people together is my biggest joy and I’m thankful for this collaboration with Hastings Co-op, as their support makes this wonderful opportunity possible,” she said.

“I was sad to be closing my business, but now I’ve been given another chance to stay open. I feel extremely blessed, and it happened in the nick of time.

“I’m so excited to be moving instead of closing, and into such a great space.”

Mrs Jakobsson said she would offer a special discount for Hastings Co-op shareholders, be open seven days a week and was planning a unique makeover the street front of the store.

“I look forward to inviting everyone to the grand opening of The Red Door On Cameron in the not-so-distant future,” she said.

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The Red Door on Cameron owner Tina Jakobsson's bags are packed and ready to move into the Cameron Street side of The Department Store.