



MEDIA RELEASE

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Wauchope IGA Liquor tops state for eighth time

Hastings Co-op's Wauchope IGA Liquor store has set the benchmark once again for independent liquor stores across NSW and the ACT after being crowned IGA Liquor Retailer of the Year for the eighth time.

Chief executive officer Allan Gordon praised staff's efforts, stating "it's fantastic just to win once, but to win this award on eight occasions since 2011 is a testament to the whole team and the quality of Wauchope IGA Liquor's offering."

"Being recognised as leaders in this field is a feather in the cap for all of our dedicated staff, who go above and beyond for our customers and live the Hastings Co-op value of locals supporting locals," Mr Gordon said.

"The fact that we were recognised above hundreds of much larger, metropolitan-based stores is a great honour, as these awards represent the highest example of retail excellence."

The highly-competitive award is judged by industry experts, supplier audits and mystery shoppers on criteria such as customer service, community contribution, sales, profits, merchandising, shopper experience and the store's overall performance.

Liquor division manager Lisa Atkins said the popular Wauchope business, which is one of three Hastings Co-op liquor stores, is no stranger to the winner's circle having won the same award in 2011, 2012, 2013, 2015, 2016, 2017, 2018 and 2019.

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