



MEDIA RELEASE

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Kew Rural Store takes Co-op family to 17 businesses

Hastings Co-op will open the doors of its 17th business, Kew Rural Store, next Monday (March 4).

Previously known as Kew Produce, the business on the Kew roundabout, will complement Hastings Co-op's other two rural businesses in Wauchope and Comboyne.

Chief executive officer Allan Gordon said the aim was to establish Kew Rural Store as a leading supplier of rural, equine and gardening requirements, by offering the expert advice and product knowledge customers appreciate at the Co-op's existing stores.

"Our Comboyne Rural Store and CRT Wauchope teams have been trusted advisors to many generations, so expanding into the Camden Haven was a logical step that we believe will be very successful.

"We're really excited about being more involved in the Camden Haven community and the opening of Kew Rural Store follows the opening of Laurieton Department Store last year," Mr Gordon said.

"As with all of Hastings Co-op's businesses, we're committed to supporting local producers, giving back to the community and improving the lives of our members and customers."

Kew Rural Store will service a wide area including Kew, Herons Creek, Laurieton, Dunbogan, Lorne, Kendall, Johns River, Moorland and beyond.

"We'll have everything from fencing, livestock feeds and farm gates to fertilisers, seedlings and equine health products, and will have the ability to source and deliver other items from our other two stores," Mr Gordon said.

The Hastings Co-op family includes 16 businesses across the Hastings and Camden Haven and employs more than 300 locals. Business units include fuel, supermarkets, liquor stores, department stores, hardware and farm supplies, cafes and the Bago Bluff condiment range.

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