



**MEDIA RELEASE**

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## **Award winning mustard pickles added to Bago Bluff range**

Hastings Co-op's multi-award winning Bago Bluff range has expanded today, with the introduction of mustard pickles to the Co-op's supermarkets and Department Stores.

Before even hitting the shelves, the country-style pickles scored a bronze medal at last year's Royal Hobart Fine Food Awards.

Bago Bluff manager Tim Walker said the range's popularity continues to surpass all expectations and the locally-made pickles are tipped to be another "huge success".

"Apart from being delicious, the mustard pickles are made right here in Port Macquarie, are full of fresh, local produce and are gluten and preservative free," he said.

"We've also taken the opportunity to gradually re-brand the full Bago Bluff range in new gold-themed labels, which include an outline of our beautiful local landmark, Bago Bluff itself."

"When the Bago Bluff range was first introduced in 2016 we wanted to showcase the best locally-grown produce and offer something unique to the Mid North Coast that would help boost employment and the local economy.

"Since then we've introduced new products, including several in commercial tubs for the hospitality industry, and more recently a range of gift hampers.

"We're hoping the new labels will help Bago Bluff be even more recognisable for fine food lovers right across Australia."

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