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## **MEDIA RELEASE**

## New benefits of being a Co-op shareholder

Hastings Co-op shareholders have even more reason to smile following news that the Co-op has partnered with Sports and Spinal Physiotherapy Clinic.

Shareholders and Co-op employees can now enjoy 20% off all consultation services: including Physiotherapy, Occupational Therapy, Dietician, Exercise Physiologist and Remedial Massage on top of the suite of Co-op discounts and benefits.

"We welcomed the chance to partner with Dean, Rob and the team when they kindly approached us, as there are lots of synergies in terms of our customer service approach and commitment to giving back to the community," Co-op chief executive officer Allan Gordon said.

"The 20% discount for employees is part of a wider Employee Benefits Program we offer, but this is the first time we've partnered with an external business to reward loyal shareholders."

As an added bonus, every time a shareholder of Co-op or employee visits a Sports and Spinal Physiotherapy Clinic in Wauchope, Port Macquarie or Laurieton, 5% of fees will be donated back to a registered sporting team/club, community group, school or charity of their choice.

Sports and Spinal Physiotherapy Clinic owner's Dean Lawler and Robert Eid said, "creating partnerships within the local business community is an important part of our ongoing vision".

"It's great to be able to offer a local community based program that passes rewards such as money, gift vouchers and prizes back to sporting teams/clubs, local community groups, school and charities," Mr Lawler said.

To take advantage of the offer shareholders or employees must present their shareholder or employee ID card.

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