



MEDIA RELEASE

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Hastings Co-op liquor store toasts national awards success

Hastings Co-op's Wauchope SUPA IGA Plus Liquor store has been awarded National IGA Liquor Retailer of the Year, beating 450 stores across the country.

The highly-acclaimed award tops an exceptional year for the close-knit team, which won four major awards, including 'National Liquor Retailer of the Year', at the Independent Brands Australia Awards late last year.

While the popular Wauchope business, headed by liquor division manager Lisa Attkins, is no stranger to the winner's circle, last week's award established it as a benchmark for all SUPA IGA Plus Liquor stores.

Mrs Attkins explained that the awards were judged by industry experts, supplier audits and mystery shoppers on a range of criteria including customer service, community contribution, sales, profits, merchandising, shopper experience and the store's overall performance.

"We are extremely proud of this achievement, which is a testament to our staff and the whole Hastings Co-op family," she said.

"I think it's our customer service that sets us apart. We know many of our customers by name and pride ourselves on going the extra mile."

Hastings Co-op's chief executive officer Allan Gordon agreed that being recognised above much larger, metropolitan based stores is a great honour – and a real credit to the team.

"They go above and beyond for their customers and live the Hastings Co-op ethic of locals supporting locals," he said.

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