



MEDIA RELEASE

September 4, 2017

\$10,000 prize pool for Co-op customer giveaway

Christmas will come early for three lucky Hastings Co-op customers, with \$10,000 in charge accounts being gifted in their 2017 customer loyalty giveaway.

With a 'Shop Local' theme, Wauchope Chamber of Commerce President Gary Rainbow is encouraging locals to support all local businesses, especially in the lead-up to the busy Christmas period.

Launched today, the Hastings Co-op competition offers a \$7,000 charge account, which can be spent at any Hastings Co-op business as first prize, a \$2,000 account for second and \$1,000 account for third. Winners will be drawn at The Department Store's Annual Christmas Sale on December 2.

All customers have to do is enter the draw when they spend \$40 or more in one transaction at one of the Co-op's 15 businesses across the Hastings.

"Our annual giveaway is always popular, but this year customers kept telling us that the charge account prize was most attractive," chief executive officer Allan Gordon said.

"The winners can use their prize on anything from farm supplies, hardware or petrol, to groceries, kitchen appliances or a new wardrobe.

"This is our way of saying thank you to loyal customers each year and all customers, shareholders, Co-op 100 members and employees are eligible to enter.

"As a locally-owned and operated co-operative our members and customers are at the heart of everything we do. They are the reason we continue to grow and the reason we love being part of the Hastings community."

Media contact -

Executive Sales and Marketing Manager, Nicole Langdon

Phone: 02 6588 8999, Mobile: 0498 111 353

Email: nicolel@hastingscoop.com.au