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Hastings Co-op delivers $10,000 gift to maternity unit

In its centenary year, one of the region's oldest businesses has delivered a $10,000 donation to help our youngest residents.

Hastings Co-op has presented the proceeds of its centenary pin initiative to Port Macquarie Base Hospital's Maternity Unit, which cares for newborns from throughout the Hastings and Camden Haven valleys.

Maternity Unit Manager Sandra Eadie said she and her team of midwives were extremely grateful to the Co-op for the tremendous effort it made in celebrating its 100th birthday by helping to support the next generation of babies.

The centenary pins have been for sale at 13 of the Co-op's 15 businesses for the past year.

During the launch of the initiative last April, the Co-op's Chief Executive Officer Allan Gordon said the centenary pins reinforced the organisation's family-friendly focus and its appreciation for the Maternity Unit's vital role in the community.

"The Maternity Unit is the birthplace of babies in the Hastings so it's fitting that the proceeds of the 100-year pins will help the next generation of Hastings residents," Mr Gordon said.

"I want to thank our many customers who supported this fundraiser. Every pin sold contributed to this donation which will help the Maternity Unit to continue to support the mums and bubs who need its care."

Mrs Eadie said the donation would be used to create an education room for mothers.

"We are really looking forward to creating a space that mums will be comfortable in when they attend antenatal and postnatal classes," Mrs Eadie said.

"It's so important that mums and their partners have the chance to access birth education to help prepare them for labour, birth and parenthood.

"The Co-op's donation makes this long-held wish a reality, and our team of midwives and doctors couldn't be happier," Mrs Eadie said.

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