



MEDIA RELEASE

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Commemorative pin to support next generation

Hastings Co-op has launched a generous initiative to raise vital funds for Port Macquarie Base Hospital's Maternity Unit through the sale of souvenir pins commemorating the co-operative's centenary year.

Chief executive officer Allan Gordon said the 100-year pins, which are available at all 13 Hastings Co-op businesses, reinforces the organisation's family-friendly focus and its appreciation of the Maternity Unit's vital role in the community.

"The Maternity Unit is the birthplace of babies in the Hastings so it's fitting that the proceeds of the 100-year pins will help the next generation of Hastings residents.

"The initiative is all about showing our support for the Maternity Unit, the area's young families and our newest residents, who are the future of our region.

"While 2016 is a time for Hastings Co-op to reflect on our achievements over the past 100 years, we are looking forward to the next 100 years and continuing to give back to the community which has helped us thrive."

In thanking Hastings Co-op, Mid North Coast Local Health District chief executive Steward Dowrick spoke of the valued relationship between the two organisations and congratulated the co-operative on its community-focussed 100-year celebrations.

"We have a valued relationship with the Hastings Co-op forged over many years through their support of the Wauchope and Port Macquarie hospitals," Mr Dowrick said.

"One hundred years of service to the Hastings community is a remarkable achievement and we are particularly grateful that the Co-op has decided to focus part of that celebration on raising money for a service that supports families throughout the region.

"The funds raised through the sale of the 100th anniversary pins will make a difference to the families who will make good use of hospital's maternity services for years to come."

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