



MEDIA RELEASE

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Hastings Co-op customer wins national prize

Hastings Co-op has congratulated a Port Macquarie customer on winning a \$1000 travel package as part of a national in-store loyalty program.

Carole Hawkins said she was overwhelmed, and very grateful, for the welcome prize.

“I’ve been a shareholder for several years and don’t shop anywhere else but Hastings Co-op’s Port Macquarie IGA,” she said.

“We used to be in business ourselves, so I always try to support local businesses.”

Hastings Co-op’s marketing and communications manager Tim Walker explained that the *LuckyBuys Reward* program is an in-store loyalty program managed by The Loyalty Group.

“Every time a Hastings Co-op shareholder or Co-op 100 member shops with us they are automatically entered in the major prize draw to win cars and holidays, which our customers have been fortunate to win in the past.

“The loyalty program encourages customers to shop locally, which in turn helps build a stronger community and creates local jobs, which is something we pride ourselves on.”

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